

CWIEME
SHANGHAI



POST SHOW REPORT 2017

CN.COILWINDINGEXPO.COM

ABOUT CWIEME SHANGHAI

Located in the most international city in China, CWIEME Shanghai is the fastest growing event of its kind in Asia.

It's a platform for component suppliers to showcase their products to a high-profile audience, keep on top of emerging trends and industry developments and also help build long-term, sustainable business relationships with local partners. It's the largest gathering of senior decision makers in Asia who travel from 27 provinces across China and 23 countries looking to meet high quality suppliers.

TOP 3 REASONS FOR VISITING CWIEME SHANGHAI

40%

TO SEE NEW PRODUCTS

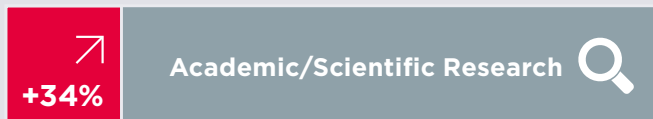
20%

TO MEET NEW SUPPLIERS

10%

TO OBTAIN TECHNICAL INFORMATION

IN 2017 A WIDE RANGE OF JOB FUNCTIONS WERE REPRESENTED AT THE SHOW, WITH 20% OF VISITORS BEING ENGINEERS AND INCREASES IN:



WHY CWIEME SHANGHAI IS YOUR PERFECT PLATFORM

- ✓ It helps you develop the right local partnerships
- ✓ 41% of visitors are key decision makers with buying power
- ✓ 9% of visitors are international, helping to increase your business network
- ✓ It's the largest gathering of senior decision makers in Asia

OUR EXHIBITORS MET VISITORS FROM ACROSS THE INDUSTRY



11%

TRANSFORMER MANUFACTURER



30%

MIDDLE & BIG MOTOR MANUFACTURER



29%

SMALL, MICRO & SPECIAL MOTOR MANUFACTURER



23%

GENERATOR MANUFACTURER

CORE ELEMENTS OF CWIEME SHANGHAI



MOTOR, TRANSFORMER, GENERATOR MANUFACTURE



RELATED COILS AND MAGNETIC WIRES



INSULATION MATERIAL AND TECHNOLOGY



COIL WINDING AND MAGNETIC ELEMENT MANUFACTURE



LAMINATION AND IRON CORE



MAGNETIC MATERIAL

KEY VISTORS INCLUDE:

China Changjiang National Shipping Group Motor Factory
Engineer

Anhui Jianghuai Automobile Co., Ltd. (JAC)
Electric drive engineer

Zhongbian Group Shanghai Transformer Co., Ltd.
Executive President

Gree Electric Appliances Inc. of Zhuhai
Engineer of No. 2 Institute

Siemens Standard Motors Ltd. (SSML)
Manufacturing Engineer

Continental Corporation
Process engineer

STEG
Executive President

Nidec Corporation
Division Chief

BBELC
Manager

EMERSON Climate Technologies
Motor design engineer

Delta Group
Senior machine design engineer

Harbin Electric Machinery Co., Ltd.
Senior engineer of Procurement Dept.

Siemens Transformer Guangzhou (STGZ)
R & D Executive

Shanghai Mitsubishi Elevator
Engineer

Nanjing Turbine & Electric Machinery
Director

ABB Electrical Machines Ltd.
Quality engineer

Shanghai Hitachi Electrical Appliances Co., Ltd. (SHEC)
Manager

CSR Zhuzhou Institute Co., Ltd.
Chief designer

TECHNICAL SEMINAR PROGRAMME – LEADING INNOVATION AND CHANGE

The 2017 technical seminar programme featured a series of free-to-attend presentations and discussions from leading industry experts.

The programme covered a wide range of key technical and market issues. From the latest motor design methodologies, insulation techniques, winding technologies and material developments responding to the challenges ahead for e-mobility, to the exploration of questions posed by new manufacturing technologies, robotics, artificial intelligence and China's bid for a '4th' industrial revolution'.

“Attendees are very interested in new technology and future trends. Indeed what we’re talking about today represents the direction the industry will take in the future, attendees want to know what trends and developments will help influence their industry and products.”

Geliang Shao, GM, Shanghai R&D Center, Tamura



KEY SPEAKERS INCLUDED:



Dr Konstantinos

Laskaris, Chief Motor Designer, Tesla, Inc.



Mr Geliang Shao

Head of Shanghai R&D Center, Tamura Corporation



Dr David Staton

Founder, Motor Design Ltd



Mr Wilmer Zhou

Senior Analyst for Industrial Automation, IHS Markit



Mr Heinz von der Heide

Director Quality Management / UL Commissioner, Synflex



Mr Davide Parati

R&D Director, Marsilli & Co S.p.A



Mr Meiyong Zhou

Technical Manager, Elantas



Mr Bao Chen

Director & Senior Engineer, China Electronics Technology Group Corporation

SHOW HIGHLIGHTS



“CWIEME Shanghai is the only show in China that our company exhibits at every year. This show is very professional and niche. We have had in-depth conversations with many visitors which is great.”

Gavin Qu, Sales Director, SYNFLEX



“We can see that the quality of the exhibition is getting better and better. The number of visitors and the quality of the visitors is also improving all the time.”

Giampiero Pari, Director, MARSILLI



“CWIEME is a well-known brand in the industry, we exhibit at CWIEME Berlin every year as well as CWIEME Shanghai. This show is very professional and the visitors that attend are the right target market for us.”

Shen Jacques Yuerong, Account Manager, Nippon Rika



CONTACT US TODAY TO DISCUSS THE SOLUTION
THAT BEST SUITS YOUR BUSINESS

CWIEME Shanghai 2018 will take place from 26-28 March 2018. Save the date. If you haven't already secured your stand for 2018, get in touch today.



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CWIEME'S GLOBAL REACH

We have launched CWIEME in key manufacturing heartlands, providing companies like yours with the opportunity to build a global presence.

**CWIEME
ISTANBUL**

Istanbul Fuar Merkezi, DTM
Istanbul Expo Center, WTC
2-4 Kasım/November 2017

**CWIEME
SHANGHAI**

cn.coilwindingexpo.com
26-28 March 2018 SWEECC

**CWIEME
BERLIN**

www.coilwindingexpo.com/berlin
19-21 June 2018 Messe Berlin

**CWIEME
CHICAGO**

www.coilwindingexpo.com/chicago
3-5 October 2017 DESCC Chicago